

## Best Practice - 1

At AIBM, we prioritize the holistic development of our students through a range of meticulously designed programs and initiatives. Our focus lies not only on academic excellence but also on cultivating essential skills and competencies that are vital for success in today's dynamic professional landscape.

### Advanced Employability and Leadership Development Programme

A core aspect of our approach is the Advanced Employability and Leadership Development Programme, tailor-made to equip our students with a diverse set of skills essential for their professional journey. This comprehensive program encompasses various modules, each designed to enhance specific facets of the student's capabilities.

#### Personality Development & General Awareness

Sessions within this program concentrate on nurturing the overall personality of the student. Through activities such as Personal Interview & Group Discussion techniques, students are prepared to confidently engage in recruitment processes. Furthermore, JD (Job Description) specific sessions provide invaluable insights into the requirements of potential employers, ensuring students are well-prepared to seize career opportunities effectively.

#### Enhancing English Spoken & Written Ability

Effective communication is a cornerstone of success in any field. To bolster students' language proficiency, activities like 1 Minute introductions, Elocutions, Presentations, News Analysis, Role Plays, and various writing exercises are integrated into the curriculum. These activities aim to refine both spoken and written English skills, empowering students to express themselves articulately and convincingly.

#### Comprehensive Aptitude Training & Testing

Recognizing the significance of aptitude in the recruitment process, AIBM places considerable emphasis on aptitude training. Through year-long inputs on various topics and regular mock tests, students are equipped with the skills necessary to excel in aptitude assessments conducted by leading organizations during campus placements.

### MS Excel Proficiency

Proficiency in Microsoft Excel has become indispensable for management professionals. AIBM ensures that students develop both basic and advanced Excel skills, as companies increasingly seek individuals proficient in this essential tool. Students adept in Excel are regarded as valuable assets in today's competitive job market.

### Business Communication

Effective business communication is essential for fostering productive relationships and conveying ideas convincingly. AIBM provides training in professional email writing, meetings management, report writing, and other essential communication skills, enabling students to communicate effectively in various business contexts.

### Presentation Skills and Public Speaking

The ability to deliver compelling presentations is crucial for success in the corporate world. AIBM offers training in presentation skills and public speaking, preparing students to deliver impactful presentations on diverse topics ranging from product presentations to policy discussions.

### General Awareness

Staying abreast of current affairs is vital for informed decision-making and professional growth. AIBM conducts regular news discussions and quizzes to keep students updated on developments in business, politics, economics, science, and technology, fostering a well-rounded understanding of the world.

### Emotional Intelligence

Emotional intelligence plays a pivotal role in personal and professional success. AIBM conducts workshops to help students understand and cultivate emotional intelligence, enabling them to manage stress effectively, communicate empathetically, and navigate interpersonal relationships with finesse.



### Outbound Trainings

Certain skills, such as teamwork and problem-solving, are best honed through experiential learning. AIBM organizes outbound training sessions where students engage in activities that promote team building, creativity, and problem-solving in outdoor settings.

### Industrial Visit

Exposure to real-world business environments is invaluable for students. AIBM facilitates industrial visits to various companies, allowing students to gain insights into industry operations and challenges firsthand. These visits provide a practical understanding of organizational dynamics and complement classroom learning.

### Personal Management

Self-management is foundational to personal and professional growth. AIBM emphasizes the importance of self-management skills such as goal setting, time management, self-discipline, and grooming, empowering students to take charge of their personal and professional development effectively.

### Corporate Connect

To bridge the gap between academia and industry, AIBM organizes webinars featuring industry experts and senior professionals. These sessions offer students valuable insights into industry functions, emerging trends, and career pathways, helping them stay motivated and focused on their professional goals.

### Placement Readiness Training

In preparation for the competitive job market, AIBM offers a comprehensive placement readiness training program that covers various aspects of the recruitment process.

Ref.: AEF / AIBM /

Date: 19 / 12 / 23

### CV Preparation

Tailoring resumes to highlight individual achievements, skills, and experiences is essential for effective self-presentation during job applications. AIBM assists students in crafting compelling resumes that showcase their unique strengths and qualifications.

### Mock GD's

Group discussions are a common feature of recruitment processes, requiring candidates to articulate their viewpoints effectively. AIBM conducts mock GD sessions throughout the year, exposing students to diverse topics and formats to refine their group discussion skills.

### Domain Input Sessions

To excel in interviews, students must demonstrate proficiency in their respective domains. AIBM organizes domain capsule sessions delivered by industry experts, providing students with up-to-date knowledge and insights into domain-specific trends and practices.

### Mock Interviews

Preparing for interviews is critical for success in the job market. AIBM conducts multiple rounds of mock interviews with internal and external experts, offering students valuable feedback and opportunities for improvement until they feel confident in their interview skills.

### Live Internships

Hands-on experience is invaluable for bridging the gap between theoretical knowledge and practical application. AIBM collaborates with industry partners to offer live internships, allowing students to gain firsthand experience and insights into real-world projects under expert guidance.

In conclusion, AIBM's holistic development initiatives aim to equip students with the skills, knowledge, and confidence necessary to excel in their chosen careers. By nurturing not only academic excellence but also essential soft skills and industry-relevant competencies, AIBM prepares students to thrive in today's dynamic and competitive professional landscape.



Ref.: AEF / AIMB /

Date: 19 / 12 / 23





Ref.: AEF / AIBM /

Date: 10 / 02 / 24

## Best Practice - 2

### X-Culture (Global Collaboration Project)

AIBM provides students with an exceptional opportunity to explore Business Expansion Strategies through active participation in the Global Collaboration Project. Embracing the principle that "international business is best learned by doing," this initiative offers a dynamic platform for experiential learning. Hosted by X-Culture, the program combines theoretical training with a two-month practical experience, where students collaborate within Global Virtual Teams to craft innovative business plans for multinational corporations. This project connects a vast network of 140 institutions across 59 countries on six continents.

In 2023, the Global Collaboration Project witnessed participation from 5,157 students representing 125 universities across 42 countries. Among these, 95 AIBM students proudly contributed, gaining hands-on experience in international business operations. This initiative not only equips students with a deep understanding of global business practices but also hones their cross-cultural communication, collaboration, and networking skills. By working with peers from diverse cultural and geographical backgrounds, students develop critical competencies required to excel in today's interconnected global marketplace. AIBM's commitment to such transformative learning opportunities empowers students to navigate international business complexities confidently, preparing them for leadership roles in an increasingly globalized world.



Ref.: AEF / AIMB /

Date: 10 / 02 / 24

## X-Culture (Global Collaboration Project)

### Few Snapshots of Certificates of Students who participated

