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## **Report on Career Counseling and Guidance Activities for MBA Students (2023-24)**

**AIBM, Pune**  
**Academic Year: 2023-24**

### **1. Personal Counseling**

- **Objective:** To address personal challenges and improve mental well-being, enhancing students' academic and professional performance.
- **Details:**
  - Conducted by **Mr. Rohit Patil**, an expert in human psychology.
  - **Participants:** 65 students attended one-on-one sessions.
  - **Highlights:**
    - Personalized advice on stress management, time management, and self-confidence.
    - Support provided for dealing with academic and emotional challenges.
    - Feedback indicated improved clarity of thought and reduced anxiety among participants.

  
**Director**  
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## 2. Domain Counseling

- **Objective:** To provide subject-specific guidance to enhance domain knowledge and career preparedness.
- **Details:**
  - Conducted by **various professors** who are subject experts.
  - Delivered through **mentoring and extra sessions** tailored to the academic and industry requirements.
  - **Participants:** 132 students benefited from these sessions.
  - **Highlights:**
    - Focused on technical and managerial domains relevant to the MBA curriculum.
    - Interactive Q&A sessions addressing students' doubts.
    - Helped students gain clarity on their career paths and subject-specific expertise.

### 3. Group Discussion (GD) and Personal Interview (PI) Sessions

- **Objective:** To enhance students' communication, analytical thinking, and interview skills for placements.
- **Details:**
  - Organized by the **Training and Placement Team**, led by **Ms. Fatima**.
  - **Participants:** 240 students actively engaged in GD/PI sessions.
  - **Highlights:**
    - Training on handling high-pressure interviews and group discussions.
    - Mock interview sessions simulated real-world scenarios.
    - Students received constructive feedback to improve articulation, body language, and presentation skills.

#### 4. Counseling on First-Generation Entrepreneurs

- **Objective:** To inspire and guide students interested in entrepreneurship, particularly those without a family business background.
- **Details:**
  - Organized under the **E-Cell of the Institute**.
  - **Participants:** 20 students attended.
  - **Highlights:**
    - Focused on challenges and opportunities faced by first-generation entrepreneurs.
    - Included interactive sessions with guest speakers who shared real-life entrepreneurial experiences.
    - Students received actionable insights on business ideation, funding, and scaling.
    - Encouraged innovation and self-reliance as career paths.

#### Summary of Participation

Activity	Number of Students Attended
Personal Counseling	65
Domain Counseling	132
Group Discussion & Personal Interview	240
Counseling on First-Generation Entrepreneurs	20

#### Conclusion

The career counseling and guidance activities for the academic year 2023-24 were instrumental in addressing the diverse needs of MBA students at AIBM, Pune. The initiative successfully supported students in their personal growth, domain expertise, and career preparedness, aligning with the institution's mission to foster holistic development.

