

## **Student Centric Pedagogies**

Arihant Institute of Business Management is a firm believer and practitioner of Student Centric Learning methodologies and styles when it comes to Instructional methods. The benefits which are observed by practicing Student-centric methods are vast and long term when compared to Teacher centric methods. Few outcomes and benefits are self-learning, critical thinking, self-actualization, improved quality of learning. Students are more receptive during the sessions; knowledge is imparted effectively across a spectrum of learners, and the development of higher cognitive skills in students to name a few.

Enlisted are few of the methodologies adapted to train students at Arihant Institute of Business Management.

- **Discussion Based**
- **Case Based**
- **Collaborative Learning**
- **Presentations**
- **Peer Feedback**
- **Brain Storming**
- **Role Playing**

## **Competency Development Program (CDP)**

With skill development and employ-ability increasingly grabbing attention, a collaborative approach by the Institute, Industry and Corporate is required to bridge the skill gap and increase productivity and output of our Students. Employers today want entry level employees to possess various basic functional and effective communication skills to the complex thinking and effective skills.

Arihant Institute of Business Management believes that apart from the guidance given to our students in their various disciplines, it is also necessary to groom them for future career options in the industry. For this the Institute has come up with a unique program of enhancing the Competencies of our students for better placements and overall development.

The program includes activities that improve student's awareness and identity, develop talents and potential, build human capital and facilitate employability, enhance quality of life and contribute to the realization of dreams and aspirations. The concept is not limited to self-help but includes formal and informal activities for developing the students, in future roles such as teacher, guide, counselor, manager, coach, or mentor. The sessions are conducted by industry experts as well as the academia.

### **Objectives of the Competency Development Program:**

- To enable the overall personality transformation of students
- To ensure that each student is a disciplined and responsible person with the right attitude.

- To ensure holistic development of students including physical, mental, emotional and spiritual development.
- To increase the employability of the students.

### **Some of the topics included:**

- Goal Setting, SWOT Analysis & Psychometric Test
- Communication & Presentation Skills
- Problem Solving & Decision Making
- Personal Effectiveness & Time Management
- Entrepreneurship Development
- Attitude & Moral Building
  
- News Analysis
- Self-Development & Growth
- Expectations of Corporate from Management
- Industry-wise SWOT Analysis
- Quantitative Aptitude Training
- Behavioral Skills Training

### **Some of the Interclass:**

- Mock Interviews
- Two Minutes Salesmanship Competition
  
- Debate Competition
- Business Quiz

### **English language lab**

The Digital English Language Lab is a technological breakthrough for imparting skills in spoken English language. It is a facility where a student learns the English language with the help and supervision of a teacher through computer software. During this process, listening and speaking skills are improved.

### **Salient Features:**

- The student receives step-by-step guidance from the teacher using their headsets with crystal-clear clarity.
- The teacher makes student specific oral comments and also has real time control of learners' computers via teachers console & thereby track their work.
- Individual headsets with microphones encourage even the self-consciously inhibited student to speak with confidence.
- More attention-riveting for the student that increases the pace of comprehension as it is based on level of study, grasping power as well as language aptitude.
- Listening skills are automatically honed. It blends listening, pronunciation, grammar, soft skills, comprehension and composition.
- The language is imbibed more naturally aiding confident delivery with an immaculate accent.

## **Skill Based Certifications**

To meet the Industry demands for quality employment, Arihant Institute of Business Management offers a variety of certification programmes to students as per their specialization to enhance their technical and hard skills. This not only makes them job-ready but also increases their knowledge and confidence which helps them to ace the interviews. The certification programmes are delivered by Top and Reputed Experts and Training agencies for the relevancy of content and practical application. Few of the Certificate programmes offered are as follows:

### **1. Digital Marketing**

In this, the student learns skills related to Website development with WordPress, Content Marketing, Social Media Marketing, Search Engine Optimization, Email Marketing etc.

### **2. SAP**

It is one of the eminent and largest ERP solution provider and almost 80% of Forbes companies prefer ERP by SAP for their Marketing, Finance, HR and Operation functions.

### **3. Six Sigma Green Belt**

The professional Six Sigma Green Belt training at Arihant Institute of Business Management concentrates on all the 5 phases of productivity i.e. Define, Measure, Analyse, Improve and Control. This certification trains a professional in handling projects with a strategic approach and problem solving methods.

### **4. Business Intelligence**

This refers to tools, technologies, applications and practices used to collect, integrate, analyze and present an organization's raw data in order to create insightful and actionable business information.

### **5. MS Excel (Advanced)**

It is considered as one of the best spreadsheet tool which is used for calculation, graphical representation of data, developing pivot charts, tables and much more.

## **Placements Readiness**

A good and meaningful Placement is the desired outcome of any Management Programme and we at Arihant Institute of Business Management don't leave any stone unturned when it comes to hitting the bull's eye. Placement preparation is a long and continuous process till finally the dream comes true for the students. Various elements of placement preparation are as follows

### **1. CV Preparation**

Since every student is different and comes with different set of achievements, skills, internships, interests so we assist every student to align same in their CV which helps them during their interview process.

### **2. Mock GD's**

Since GD comes in various shapes and flavors so throughout the year, students undergo practice for same with different formats of GD with a range of topics.

### **3. Domain Input Sessions**

To handle the domain/function related questions during the Interviews, we impart domain capsule sessions via our Practicing Functional Experts who provide the contemporary knowledge and trends in the domain and discuss practical applications of various core concepts.

### **4. Mock Interviews**

Multiple rounds of mock interviews are conducted with the students by Internal and external Experts to help students realize their performance, discuss areas of improvements till the students feels confident about himself/herself.

### **5. Aptitude preparation**

Most of the renowned brands start their campus placement process with Aptitude testing so yearlong inputs on various topics are provided to students with regular mock tests to evaluate their performance.

### **6. Live Internships**

Hands on and learning by observation are one of the best forms of learning. Our Industry partners offer short projects for 5-20 days where students are engaged in on-going projects of the companies which help students to learn in live work environment under the supervision of experts.