

X-Culture (Global Collaboration Project)

AIBM offers students a unique opportunity to delve into Business Expansion Strategies through active participation in the Global Collaboration Project. The adage "you can learn International Business by doing International Business" rings true in this endeavor. X-culture serves as the platform for this immersive experience, providing both theoretical training and a two-month practical stint as part of a Global Virtual Team tasked with developing top-tier business plans for multinational corporations. This collaboration spans an extensive network of 140 universities or institutions across 59 countries spanning 6 continents.

The scale of participation in the Global Collaboration Project is truly impressive, with a grand total of 5,157 students from 125 universities in over 42 countries and 6 continents joining forces. Within this expansive cohort, 95 students from AIBM took part in the Global Collaboration Project in 2023. This initiative not only exposes students to the intricacies of international business but also fosters cross-cultural collaboration and networking on a global scale. By engaging in real-world projects alongside peers from diverse backgrounds and locations, students gain invaluable insights into global business dynamics and develop essential skills for navigating the complexities of the global marketplace.



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X-Culture (Global Collaboration Project) Few Snapshots of Certificates of Students who participated

