



Arihant Education Foundation's
ARIHANT INSTITUTE OF BUSINESS MANAGEMENT (AIBM)

(Affiliated to Savitribai Phule Pune University, Approved by DHE and AICTE, New Delhi)

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Report on Cultural Diversity at AIBM

Every year the institute celebrates different festivals and cultural functions to embrace the importance of the rich culture and diversity of India. The management, teaching and non-teaching staff, students etc actively participate in all the cultural activities with full enthusiasm. Below are the glimpses of some festivals and cultural functions conducted at AIBM.

Ganesh Chaturthi was celebrated from 10th September 2021 to 14th September 2021 near Basketball Court of the institute campus. On 10th September 2021, Lord Ganesha's idol was brought to the campus with full enthusiasm. Everyday prayers were offered, and sweets and gifts were distributed. On the fifth day, the idol of Bappa was immersed in water. Management, teaching and non – teaching staff, Students participated in the visarjan with full excitement.



Ganesh Chaturthi Celebration at AIBM




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Christmas is an annual festival commemorating the birth of Jesus Christ, observed primarily on December 25 as a religious and cultural celebration. AIBM celebrated Christmas on 25th Dec 2021 wherein staff members and students assembled in the auditorium, greeted and cut the cake. As a part of Secret Santa Celebration everyone bought gifts for each other, exchange of gifts was followed by light snacks. Everyone enjoyed celebrating the birthday of Jesus Christ with full enthusiasm.



Christmas Celebration at AIBM



Garba Night was organised near Basketball court of the institute on the eight day of Navratri i.e., 13th October 2021. All the students, teaching & non-teaching staff worshipped the Goddess and performed Garba in circles and celebrated the rich culture of Gujarat.



Garba Night at AIBM



Holi is one of the prominent festivals celebrated in the Hindu religion. The festival signifies the win of good over evil. AIBM celebrated Holika Dahan on 17th March 2022 in the ground. Holika was lit to commemorate the triumph of Bhakt Prahlad's devotion for Lord Vishnu and it was followed by playing with colours.



Holi Celebration at AIBM

