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Arihant Education Foundation's  
**ARIHANT INSTITUTE OF BUSINESS MANAGEMENT (AIBM)**

**Program Outcomes (PO's) - MBA**

**PO-1. Generic and Domain Knowledge –**

Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues

**PO-2. Problem Solving & Innovation –**

Ability to identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.

**PO-3. Critical Thinking –**

Ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions

**PO-4. Effective Communication –**

Ability to effectively communicate in cross-cultural settings, in technology mediated environments, especially in the business context and with society at large

**PO-5. Leadership and Team Work –**

Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.

**PO-6. Global Orientation and Cross-**

Cultural Appreciation: Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.

**PO-7. Entrepreneurship –**

Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.

**PO-8. Environment and Sustainability –**

Ability to demonstrate knowledge of and need for sustainable development and assess the impact of managerial decisions and business priorities on the societal, economic and environmental aspects.



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### PO-9. Social Responsiveness and Ethics –

Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.

### PO-10. Life-Long Learning –

Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.

### Program Specific Outcomes (PSO's)

#### PSO – A) Marketing Specialization

- Enhances Communication Skill
- Develops the research ability about market.
- Creates ability to prepare strategic Plans.
- Helps to analyze consumer behavior.

#### PSO – B) Finance

- Helps to develop the knowledge of financial analysis.
- Helps to enhance the decision making analysis in financial are.
- Helps to draw financial plans and its accurate application.
- Develops the ability of Investment analysis and planning.

#### PSO – C) Human Resource

- Helps to analyze human beings for recruiting right person to right job (Staffing).
- Helps in learning about human resource practices.
- Develops supervision quality.
- Creates ability to built good human relations in the organization.
- Creates ability to understand human behavior in different situations.

